



VCC NEWS FLASH

AUGUST 2010

Vintners Charitable Cooperative * A Toast to Charity! *

www.charityvintner.org

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WINE STORE TO OPEN TUESDAY, SEPTEMBER 7: 10% to Your Favorite Charity

Vintners Charitable Cooperative (VCC) is thrilled to announce we have been triumphant in getting the legal approval to add a wine store to www.charityvintner.org.

"It took longer than we expected, but we are excited to add this new feature to our wine fundraising program," said VCC Founder, Mackie Barch. "Having a wine store to complement the existing wine club is great. Now people can buy wine and raise money for their favorite charities in two ways."

"You can actually go online and buy wine at the store right now," said West Coast Managing Director, Adrienne Capps. "We just don't have all the bottles in yet. By September 7th we should have close to 20 bottles to choose from and that's going to grow fast. We have a lot of Vintner Partners waiting in the wings until we got the store open."

Using the Wine Store to support your favorite cause is easy:

- **Go to the store:** www.charityvintner.org/store. 10% of the total sale from each online store sale (excluding tax and shipping) will be donated to the charity of your choice.
- **Select wine:** Choose wines by searching on type, price, style, ratings/awards or bottles on sale. Make your wine selections and put them in your shopping cart.
- **Pick your charity:** Just prior to submitting your credit card information for payment, select the nonprofit organization you want your donation to be directed to from the pull-down list. If you don't see your charity, enter their information in

the box on that page. We'll research it and let you know if the organization is approved. The process usually takes 24-48 hours. You will receive an email from VCC either way.

- **Shipping:** The wines from the store are shipped directly from the winery so if you buy bottles or cases from multiple wineries, you'll receive several shipments. \$15.00 per order plus \$2.00 per bottle for orders less than 12 bottles. For orders of 12 or more, it's just \$2.50 per bottle - no \$15.00 fee charged. That means, shipping costs are nearly the same for 12 bottles as 7 bottles (\$30 vs. \$29) so buying more saves and gets more money for your charity! For more information, view our [Shipping Policies](#).
- **Tracking:** As soon as you complete your online order, you will receive a confirmation email from VCC for your full purchase. When your wines ship, you will receive a confirmation email directly from the winery with tracking information and further details about your order.
- **Ship to states:** To find out where the wines ship, go to our [Shipping Policies](#).
- **Tax cost:** Tax costs range from state to state and can range from 4-12%. Tax is calculated at the time of purchase.
- **Payment:** Visa, Mastercard and American Express accepted.
- **Tax-deduction:** Please note that payments for wine are not tax-deductible.

Purchase Example:

- Chappellet 2008 Napa Valley Chardonnay: 2 bottles at \$32.00 each totals \$64.00
- Judd's Hill 2006 Napa Cabernet Sauvignon: 1 bottle at \$45.00
- Total order: \$109.00 (excluding tax and shipping)
- Shipping: \$21.00: \$15.00 per order plus \$6.00 (\$2.00 x 3 bottles)
- Tax: Calculated based on where you want the wine shipped; ranging from 4-12% of the total wine cost.
- Total sale: \$130.00 (excluding tax and shipping)
- Donation to your charity: \$10.90 (10% of the total wine sale, excluding tax and shipping).

In the interim, the wine club is still available. Go to www.charityvintner.org/club for more information.

Vintners Charitable Cooperative

[\(888\) 770-2448](tel:8887702448)

www.charityvintner.org

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