



## VCC MONTHLY TOAST

SEPTEMBER 2010

Vintners Charitable Cooperative \* A Toast to Charity! \*

[www.charityvintner.org](http://www.charityvintner.org)

[Click Here to Tell a Friend About VCC](#)

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### Directors' Letter

It's time to celebrate! We've finally been triumphant in getting the green light for the VCC Wine Store - now live at [www.charityvintner.org/store](http://www.charityvintner.org/store). Read below for more information about how it works (10% of each sale, excluding tax and shipping to your favorite cause) and the September promotion (20% off wine and shipping for the entire month!).

We are also cheering at VCC because it's our one year anniversary! We've made some great progress - raising nearly \$2,000 for multiple charities across the country. We are ambitious in the year ahead that we'll add at least one zero to that number. You can help us make that impact on nonprofit organizations in your community - visit our [Wine Store](#) or join the [Wine Club](#) today.

Regards,

A handwritten signature in black ink, appearing to read 'M. Barch'.

Mackie A. Barch  
Founder & Managing Director, East Coast

A handwritten signature in black ink, appearing to read 'A. Capps'.

Adrienne D. Capps, CFRE  
Managing Director, West Coast

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## VCC Wine Store: All You Need to Know to Toast Your Favorite Charity

The VCC Wine Store is live! 10% of the total sale from each online store purchase (excluding tax and shipping) will be donated to the charity of your choice - it's time to toast charity!



*Finklestein Family of Judd's Hill Winery*

Each VCC Vintner Partner is hand-selected for their small production, artisan wines. These are not wines you'll find on the shelf at your local grocery or wine store. Our Vintner Partners are also chosen because of their dedication to charity.

When asked about Judd's Hill Winery's commitment to charity, winemaker Judd Finklestein said, "My family believes in helping out and giving back to the community. My father did this when he started Whitehall Lane Winery before Judd's Hill."

Here's the basics. For more information, go to [How It Works](#).

- Search for wine by Type, Price, Style, Rating/Awards or On Sale.
- 50% of the bottles are in the Under \$30.00 price category.
- Full case orders enjoy 10% off all the time - no offer code needed.
- Pick your charity at checkout from the pull-down list. If you don't see it, submit the name in the box below the pull-down list.
- Shipping costs just \$15.00 per order plus \$2.00 per bottle for orders less than 12 bottles. For orders of 12 or more, it's just \$2.50 per bottle - no \$15.00 fee charged. That means, shipping costs are nearly the same for 12 bottles as 7 bottles (\$30 vs. \$29, respectively) so buying more saves and gets more money for your charity!

Purchase Example:

- Chappellet 2008 Napa Valley Chardonnay: 2 bottles at \$35.00 each totals \$70.00
- Judd's Hill 2006 Napa Cabernet Sauvignon: 1 bottle at \$49.00
- Total order: \$119.00 (excluding tax and shipping)
- Shipping: \$21.00: \$15.00 per order plus \$6.00 (\$2.00 X 3 bottles)
- Tax: Calculated based on where you want the wine shipped; ranging from 4-12% of the total wine cost.
- Total sale: \$140.00 (excluding tax)
- Donation to your charity: \$11.90 (10% of the total wine sale, excluding tax and shipping)

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## Wine Store Offer Code: September 2010

Each month VCC will announce a new Offer Code to be used at checkout on wine store purchases. You can only get this code through the monthly newsletter so make sure all your friends and colleagues are signed up. You can [sign them up](#) or use the [Tell A Friend page](#).

In addition, VCC will offer a **second** monthly Offer Code via Facebook **only**. That will be issued on a random day in the month and can only be used for that day. Make sure you are on the [VCC Facebook page](#).

The Offer Code this month is: **sept20**. That code, used at checkout, will get you 20% off wine store purchases and shipping costs. The code expires September 30, 2010 and cannot be combined with other offers.

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## VCC Wine Club: Fall Shipment Deadline Extended to September 27

Several of the charities VCC partners with have big gala events in September so we've extended the fall shipment deadline to Monday, September 27. For more information about the Wine Club, go to [www.charityvintner.org/club](http://www.charityvintner.org/club). Below are details on the upcoming, fall shipment:

- Vineyard: Judd's Hill, Napa, CA
- [Map this winery!](#)
- Price: \$158.00, plus tax and shipping
- Donation to your charity: \$39.50 (25% of total sale of \$158.00)
- Tax and shipping costs: Varies depending on your state.
- Wines:
  - 1 bottle [2006 Napa Valley Cabernet Sauvignon](#)
  - 1 bottle [2006 Founder's Art](#)
  - 1 bottle [2007 Central Coast Pinot Noir](#)
  - 1 bottle [2009 Napa Sauvignon Blanc](#)
- Deadline to receive this shipment: September 27, 2010
- Shipping Date: October 4, 2010